

# Insights Unwrapped

*Promoters Capitalizing on Market Momentum*



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## Can DIIs Continue to Absorb the Cash-Out?

Promoters/ FII/DII Activity				
Category	Units	FY23	FY24	FY25
Promoters's Buy/ (Sell)*	INR Cr	-94,651	-4,46,478	-2,05,318
	USD Bn	-12	-54	-24
Promoters' Dilution / Market Cap	%	0.4%	1.3%	0.6%
FIIs Buy /(Sell)^	INR Cr	-60,423	1,51,039	-2,47,985
	USD Bn	-7	18	-29
DIIs Buy/ (Sell)^	INR Cr	2,56,209	2,09,885	6,07,141
	USD Bn	31	25	71
* Excluding new listings/ large dilutions including Jio, HDFC-HDFC Bank Merger				
^ CM Secondary (Equity)				
Source: ACE Equity, BSE, Stock Edge for FII/DII				

- FIIs leverage flexible capital to strategize global asset allocations. How do promoters, MNCs, and strategic investors approach stake sales in comparison?
- Are DIIs- acting as a proxy for retail capital, facilitating smooth exits for promoters?

### Promoter Stake Sales in NSE 500 Companies (June 2025 Constituents)

FII: Foreign Institutional Investors, DII: Domestic Institutional Investors

# Rising Valuations Driving Strategic Sales

## Promoters Stake Sales in May-June 2025

S.No.	Companies	Seller	Deal Amount (INR Crs)	Stake Sold (%)	Month FY25
1	ITC Ltd	British American Tobacco	12,900	2.5%	May'25
2	Bharti Airtel Ltd	Promoter - Singtel	12,880	1.2%	May'25
3	Interglobe Aviation Ltd	Promoter	11,560	5.7%	May'25
4	Vishal Mega Mart	Promoter	10,220	19.6%	June'25
5	Asian Paints Ltd	Reliance Industries	9,580	4.5%	June'25
6	Bajaj Finserv Ltd	Promoter	5,500	1.9%	June'25
7	Wipro Ltd	Promoter	5,058	1.9%	June'25
8	Hindustan Zinc Ltd	Promoter	3,028	1.6%	June'25
9	PNB Housing Finance	PE/VC	2,600	10.44%	May'25
10	One 97 Communications	PE/VC	2,070	4%	May'25
11	Aptus Value Housing	PE/VC	1,906	12.4%	June'25
12	Kfin Tech	General Atlantic Singapore Fund	1,790	10.0%	June'25
13	Suzlon Energy	Promoter	1,300	1.5%	June'25
14	JSW Infra	Promoter	1,210	2.0%	May'25
15	Alkem Labs	Promoter	825	1.4%	June'25

Source: BSE, Screener, Moneycontrol

- A market rally in May-June 2025 is driving a **\$13 billion sell-off by promoters and strategic investors, with the top 15 trades valued at approximately \$9.7 billion**, as noted in the provided table
- This raises a key question: Can Domestic Institutional Investors (**DII**s), **acting as a proxy for retail money, sustain their role in absorbing this sell-off** and counterbalancing the trend?

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